OPERATIONAL CRITERIA FOR PARTICIPATION IN THE VEREGRA STREET FESTIVAL

Approved by Municipal Executive Committee Resolution (Deliberazione G.C.) no. 72 of 02.05.2024 and subsequent amendments and additions.

The Veregra Street Festival is an international street art festival committed to promoting the city of Montegranaro and the Fermo district, offering its audience the colors, music, and joy of street artists.

The Veregra Street Festival is a non-competitive event, and all artists/artistic groups are chosen after a careful selection process.

1. SELECTION OF PARTICIPATING ARTISTS

The Organization selects artists through two distinct channels:

1) The Open Call for Artists: Reserved for artists and/or companies of any nationality who operate artistically in the public space following an engagement for a professional performance with payment of a fee (*cachet*) or expense reimbursement, with the possibility of passing the hat ("a cappello"). Furthermore, the artists (individuals or groups):

- Are hosted (board and lodging) at the Organization's expense;
- Participation is subject to receipt of the official confirmation letter;
- In the event that artists require amplification, it is requested that this be adequate for street shows with volumes that are respectful and suitable for busking.

2) The Open Call for Buskers: Reserved for artists and/or companies of any nationality who request to perform "a cappello" (for donations), receiving neither compensation nor fee (*cachet*), agreeing only on the organizational methods. Furthermore, the artists (individuals or groups):

- Are hosted (board and lodging) at the Organization's expense;
- Participation is subject to receipt of the official confirmation letter;
- Based on the expressed availability, the Organization decides which and how many days to assign to the accredited artist/group;
- The number of accredited artists or groups varies from day to day and according to the availability of the streets and the selection;
- Must make use of their own equipment and instruments for the conduct of their activity without claiming anything from the Organization from a technical and financial standpoint.

During the event, the artists:

- Adopt conduct that is appropriate and polite;
- Carry out the activity freely, without demanding a predetermined fee for the performance, receiving free donations from spectators during or at the end of the performance;
- May correlate the artistic performance with self-promotional messages, but may not convey commercial advertising messages on behalf of third parties;
- May not disturb the progress of other scheduled performances, under penalty of removal with a ban on continuing their own performance.

2. METHODS OF PARTICIPATION

The application to participate in the festival must be submitted following the publication of the **Open Call for Artists** and the **Open Call for Buskers** on the institutional channels of the Festival.

It is necessary to send audio/video material for the selection of artists according to the prescribed methods, while still reporting the essential information: full name, stage name, city of origin, email, at least one link among website, YouTube channel, and Instagram profile, type and eventual cost of the performance.

Incomplete proposals and those lacking audio or video material will not be taken into consideration.

The Organization reserves the right to invite artists or groups on its own initiative even after the deadline for particular artistic merits and if it believes that the presence of the chosen artist/group can contribute to raising the qualitative level of the event.

3. ACTIVITIES DURING THE FESTIVAL

1) Participation and schedules:

- Selected artists, by confirming their availability to participate, commit to being present during the assigned days and are included in the official Festival program.
- Artists, whether hired, invited, or accredited, must respect the operational criteria attached to the Open Call, as well as the schedules and locations indicated by the Organization.
- Should it become necessary, changes to the program may be made at the unquestionable judgment of the Organization.

2) Performances:

- Invited artists perform every evening (19:00 - 24:00) following the rotation of agreed schedules and assigned locations.
- The Organization reserves the right to decide the days and time slots in which the selected artists will perform, in the various locations and on the central stage.
- Specific needs will be evaluated individually, if necessary.
- In respect of the figure of the musician/street artist, it is specified that:
    - Connections to the electrical grid are not admitted, except those specifically provided for that purpose by the Organization;
    - Generators are not admitted;
    - Excessively powerful amplifiers are not admitted; they must be adequate for street shows with volumes that are respectful and suitable for busking;
    - Full drum sets are not admitted (max 3-piece sets allowed, of which the bass drum must have a mute or sound-dampening cloth);
    - During the registration phase, checks will be carried out to verify the equipment.

3) Other provisions:

- During the days of the Festival, video and photo shootings will be carried out which will be used freely on social channels and media connected to the Festival, to the partners of the event, and by the Municipality of Montegranaro, which holds the exclusive rights to the Veregra Street Festival.
- The Administration assumes no responsibility regarding any damage to persons or property deriving from the behavior of the street artist where imprudence, negligence, or non-observance of laws and regulations is configured.
- The street artist is responsible for any damage to the road surface or to any other public or private infrastructure that may be caused by their performance.

4. APPLICATION DEADLINE

Applications must be submitted by **February 20th** for the **Call for Artists** and by **March 30th** for the **Call for Buskers**.